# **Customer Art Approval Form**

PRPRNO PO#24119B\_SHEVLIN DENTAL (W315047)





ITEM PPD-430
BLUE RASPBERRY NON SPF MINI LIPBALM

ITEM PPD-442
Non-SPF Vanilla Mint

## LAB-PPD-77087



LAB-PPD-112848



Imprint Color(s)







### **Art Guidelines**

#### 1. Labels

X 0.55

a. Positive imprint - 5 pt minimum Sample Text
b. Reverse imprint - 7 pt minimum Sample Text
c. Serif and italic types - 7 pt minimum Sample Text
d. Line weight, positive lines - .5

e. Line weight, reverse lines (gap) - .75

- \* Ornate and display type faces will be printed on a case-by-case analysis.
- \* Registered marks and trademarks should be enlarged for clear printing.

#### **Color Variance Notification**

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.